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MEDIA RELEASE

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January LGBTQ History Program Highlights Intersection of LGBTQ and Labor Organizing

San Francisco — The program for January 2022 sponsored by the GLBT Historical Society will highlight a new book about LGBTQ and labor organizing against the Coors Brewing Company. The event takes place online; registration is required for access to the video link. For more information, visit www.glbthistory.org/events.

Author Talk

Brewing a Boycott: Where LGBTQ and Labor Activism Intersect

Friday, January 21

6:00–7:30 p.m. PT

Online program

Admission: \$5; free for members

Historians Miriam Frank and Allyson Brantley will discuss the long and interwoven history of LGBTQ and labor activism through the lens of Brantley's new book, *Brewing a Boycott: How a Grassroots Coalition Fought Coors and Remade American Consumer Activism* (University of North Carolina Press, 2021). Drawing on oral histories and archival collections, including those held by the GLBT Historical Society, Brantley details how activists across the nation, from gay liberationists to Chicano activists and union members, built supportive, vibrant coalitions. Over decades of organizing and coalition-building from the 1950s to the 1990s, they molded the boycott into a powerful means of political protest, challenging the Coors Brewing Company's anti-union, discriminatory, anti-LGBTQ practices and conservative political ties. This talk will examine the particular success of the boycott in New York, San Francisco and Los Angeles and consider its impact in light of contemporary ongoing conversations about consumer power and corporate buyouts. More

information is available at <https://bit.ly/3oNA24j>. Tickets are available at <https://bit.ly/3HAosj>.

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ABOUT THE GLBT HISTORICAL SOCIETY

The GLBT Historical Society is a public history center and archives that collects, preserves, exhibits and makes accessible to the public materials and knowledge to support and promote understanding of LGBTQ history, culture and arts in all their diversity. Founded in 1985, the society is recognized internationally as a leader in the field of queer public history and maintains one of the world's largest archival collections of LGBTQ historical materials. Our operations are centered at two sites: the GLBT Historical Society Museum, located in the heart of San Francisco's Castro neighborhood; and the Dr. John P. De Cecco Archives and Research Center, open to researchers in the Mid-Market district. For more information, visit www.glbthistory.org.

GRAPHICS

The following images may be reproduced only in association with coverage of the GLBT Historical Society program series. Credits noted in captions are mandatory.

Author Talk 1/21



**Brewing a Boycott:
Where LGBTQ and Labor
Activism Meet**

**Friday, January 21
6:00 PM PT**

Brewing a Boycott cover featuring boycott broadside, ca. 1974, printed by the Howard Quinn Co., courtesy of the San Francisco Public Library. Headshot photograph of author Allyson Brantley by Molly Zimmerman. Headshot photograph of Miriam Frank by Desma Holcomb.

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